



**Business Meetings & Conferences
Planning Guide**





MEETINGS & CONFERENCES IN THE DECORAH AREA

Unique and Unforgettable!

Nestled in the northeast corner of Iowa, you'll find one of the most unique and unforgettable meetings and conferencing locations in the Midwest. Winneshiek County and the community of Decorah offer meeting planners an ideal mix of business and pleasure. This is scenic bluff country with breathtaking vistas and towering bluffs. Long loved by canoers and kayakers, the beautiful Upper Iowa River offers recreational respite or the perfect team-building challenge.

The Decorah area, known to many as the home of Luther College, offers a mix of charm and sophistication that ranges from state-of-the-art meetings facilities to exceptional dining to wonderful overnight accommodations to unique shopping and tourist spots. But don't take our word for it. Come for visit!

WHERE TO MEET

Exceptional Facilities for Every Need



Hotel Winneshiek Opera House & Conference Center

Beautifully restored to its turn-of-the-century grandeur, the Hotel Winneshiek, Opera House and Conference Center is a state-of-the-art facility offering guest rooms, on-site restaurant and spa. Banquet facilities, catering services, executive board room and the spectacular Opera House are available.

www.hotelwinn.com
800-998-4164



Luther College

Luther College, one of the nation's best liberal arts colleges, offers a diverse array of conferencing facilities. With more than 250 meeting rooms, Luther can accommodate groups large and small. Interactive computer lab, numerous on-site dining options, summer housing availability, athletic facilities and state-of-the-art auditorium complete the package.

www.luther.edu
563-387-1538



Northeast Iowa Community College

Conference facilities include 300-seat auditorium and classroom settings on the Calmar campus. Portable computer labs and on-site training can also be provided. Affordable, delicious catering and cafeteria services are available.

www.nicc.edu
800-728-2256, Ext. 399



The Dairy Center

The Dairy Center is both an educational destination and a premier location for meetings and events of any size — with large and small meeting rooms, convenient parking and A/V technology capabilities. Visitors may view the Iowa Dairy Story and Museum. Tours available for a small fee upon request.

563-534-9957, Ext. 107

Training Tailor-Made for Your Event!

Northeast Iowa Community College is your one-stop shop for conference planning and customized training. NICC will collaborate with you to provide tailored, high-quality educational programs that encourage and promote personal and professional development at a site of your choice or on campus. NICC offers seminars, workshops and a diversity of classes and training opportunities including CEUs, CEHs and certificates.



Country Inns & Suites

Country Inn & Suites features a newly remodeled meeting room that can accommodate up to 40 people. On-site catering available. New business center available.

www.countryinns.com
800-456-4000

The Oaks Steakhouse

With five meeting rooms accommodating a total of 600, The Oaks is ready to welcome your next meeting with sit-down, family-style or buffet-style dining. Casual upscale dining, on-site sports bar and hotel. 563-387-0300

THINGS TO DO

Activities & Recreation

Holding a successful and memorable meeting is more than just scheduling a meeting room. It's offering attendees a wide array of new sights, sounds and experiences. And there's no better place than the Decorah area to do just that. Fitness nuts, history buffs, shop aholics, gardening gurus and foodies will all find something in Decorah to feed their passion. And who gets the kudos and the rave reviews? The meeting planner who made the smart decision to choose the Decorah area . . . of course!



The Downtown Shopping Experience

Wow! That's the sentiment that's echoed again and again by tourists who first discover the Decorah shopping scene. Forget the big box stores. Unique boutiques and shops are always the order of the day in Decorah. Handmade jewelry, gifts, antiques, clothing, lingerie, wine, books . . . it's all here!

Canoeing & Kayaking

National Geographic Adventure magazine called "canoeing the Upper Iowa River one of the top 100 adventures in the United States." Let your group find out why. Canoe and kayak outfitters are available to accommodate parties of all sizes and experience levels.



Garden & Winery Exploration

Decorah is home to internationally and nationally known gardening related venues that your group will find fascinating. The 890-acre Seed Savers Heritage Farm saves and shares the heirloom seeds and is visited by more than 5,000 annually. Willowglen Nursery, the Decorah Butterfly Garden, and the Winneshiek Wildberry Winery are also local tourism favorites.

Hiking & Biking

Whether your group is up for a stroll or a challenging workout, the beautiful Decorah area is the place to be. Hikers and bikers can enjoy miles of gently rolling paved trails. The more adventurous types can go off road and conquer the towering bluffs. Trail maps are available.



Architecture & History Tours

Curiosity and wonder . . . it's all part of the package when anyone visits a new area. Schedule a fascinating bus or walking tour of the Decorah area for your group. Our history savvy tour guides will regale attendees with stories of Indian settlements, Norwegian immigrants, architecture and much more.

Museums & Attractions

History is alive and well in the Decorah area. The Vesterheim Norwegian-American Museum celebrates the history of the Norwegian immigrants to the U.S. Also in Decorah, the Porter House Museum combines stunning Victorian architecture and a naturalist exhibit. The Bily Clock Museum in nearby Spillville houses a spectacular display of hand-carved clocks and an Antonin Dvorak display. Nearby Burr Oak is the site of the Laura Ingalls Wilder childhood home.



www.decoraharea.com/conf

Overnight Accommodations for Your Group

The Bluffs Inn & Resort

80 units, suites and extended stays available. Amenities include complimentary breakfast, game room, pool and exercise room. The Oaks Steakhouse is on-site as well as conference/banquet facilities.
www.bluffsinn.com
877-382-8600



Country Inns & Suites

50 units, pool and hot tub. Continental "plus" breakfast and meeting room facilities for up to 40. On-site catering. Newly renovated in 2007, the hotel offers free wireless Internet and 32 inch TVs. New business center includes computer, high speed internet and printer.
www.countryinns.com
800-456-4000



Heartland Inn

Great location. 100% smoke-free hotel with 58 rooms. Free evening snacks and breakfast. Pool and free local gym pass. All rooms feature pillow top beds, wireless access and full cable TV.
www.heartlandinns.com
800-334-3277



Hotel Winneshiek

24 rooms, 6 mini suites and Royal Victorian Suite are only part of the luxurious surroundings. Culinary offerings in Albert's Restaurant and on-site spa are treats for corporate and leisure guests.
www.hotelwinn.com
800-998-4164

Super 8

With 56 rooms and four guest suites, Super 8 features a wide range of amenities. Meeting facilities can accommodate up to 70. Restaurants and lounges are within walking distance.
www.super8.com
800-800-8000

Dining Options for Your Group

Hotel Winneshiek

Albert's Restaurant offers upscale casual dining options for your group. Additionally, large and small catered events can be arranged in the Hotel banquet facilities or the spectacular Opera House.

www.hotelwinn.com, 800-998-4164

Luther College

A wide array of on-site dining facilities are available on this remarkable campus. Choices range from several cafeteria style venues to sit down catering for your group.

www.luther.edu, 563-387-1538

Nob Hill Supper Club

With seating for up to 600, Nob Hill is perfect for your next wedding reception or rehearsal dinner, anniversary party or corporate event. Work with our skilled event planner to select fine cuisine including creative hors d'oeuvres, entrees and dinners. 563-382-3958.

The Oaks Steakhouse

With five meeting rooms accommodating a total of 600, The Oaks is ready to welcome your next meeting with sit-down, family style or buffet style dining. Casual upscale dining, on-site sports bar and hotel. 563-387-0300

The Train Station

Located in Calmar on the Prairie Farmer Recreational Trail, the Train Station specializes in casual and hearty fare. Off-site catering is available for any size group. 563-562-3082

Stone Hearth Inn

Right next door to two area hotels, the Stone Hearth Inn offers casual dining in a relaxed atmosphere. Downstairs event/party room available. 563-382-4614

Rustic Retreat Awaits at Chase the Adventure

Unique hunting & gun club offers the perfect site for rustic retreats. Overnight accommodations located on 800 acres of woods and ponds with renovated barn/lodge.

www.chasetheadventure.com
563-532-9821

Vesterheim Norwegian-American Museum — One of
“The Top Ten places in the U.S. to view folk art.”
USA Today

Mountain Biking the Decorah Area —
“One of 52 Great American Weekends”
October 2004 *Men's Journal* magazine.

Canoeing the Upper Iowa River — “One of the top 100
adventures in the United States”
National Geographic Adventure magazine.

Fall Foliage — Luther College is “One of four top
places to spend a football weekend in the U.S.”
USA Today Weekend magazine.

One of America's “Great Small Town Getaways.”
Midwest Living magazine.

One of “Nine Prettiest Painted Places.”
Quality Paint Institute

As a meeting planner,
during your first site
visit your accommodations
are on us!

We'd love to introduce you to all the Decorah area has to offer.
Call us to set up a tour and your hotel stay
WILL BE COMPLIMENTARY!

Contact us at:
Winneshiek County Convention and Visitor's Bureau
507 W. Water Street
Decorah, IA 52101
800-463-4692 ● email: wctc@alpinecom.net
www.decoraharea.com